What is claimed is:

1. A system for processing multimedia data, comprising:

a digital content server, merging text and multimedia data into a multimedia file according to content templates, and retrieving text data, in which URL information is embedded by prototype definition, from the Internet; and

a digital content player, coupled to the digital content server, obtaining and playing the multimedia file using RTSP, and retrieving the text data from the digital content server using SOAP according to the URL information.

2. The system as claimed in claim 1, wherein the digital content server further comprises a video streaming encoder, merging the text and multimedia data into the multimedia file.

3. The system as claimed in claim 1, wherein the digital content server further comprises an access interface module, retrieving the text data from the Internet, accessed by the digital content player via SOAP.

4. The system as claimed in claim 1, wherein the digital content player further comprises a data processing module, accessing the text data according to the URL information.

5. The system as claimed in claim 1, wherein the multimedia file is an MPEG-4 format file or a multimedia video stream.

6. The system as claimed in claim 1, wherein the content templates include multimedia and text templates.

7. A system for processing interactive multimedia data, comprising:

an access interface module, retrieving real text data from a text database;

a video streaming encoder, merging text data, stored in the text database, and multimedia data into a multimedia file according to content templates; and

an MPEG-4 stream server, coupled to the video streaming encoder, retrieving the multimedia file from the video streaming encoder, for delivery to an MPEG-4 system player.

8. The system as claimed in claim 7 further comprising a data processing module, retrieving text data in which URL information is embedded by prototype definition, from the access interface module via SOAP.

9. The system as claimed in claim 8, wherein the MPEG-4 system player retrieves and plays the multimedia file from the MPEG-4 stream server, and retrieves the real text data from the access interface module via SOAP according to the URL information.

10. The system as claimed in claim 8, wherein the data processing module converts the text data to images and text.

11. The system as claimed in claim 7 further comprising a content template database, storing the content templates.

12. The system as claimed in claim 7, wherein the multimedia file is an MPEG-4 format file or a multimedia video stream.

13. The system as claimed in claim 7, wherein the MPEG-4 system player obtains the multimedia file via RTSP.

14. The system as claimed in claim 7, wherein the content templates include multimedia and text templates.

15. A method for processing interactive multimedia data, comprising the steps of:

connecting to a digital content server in accordance with URL information, embedded in real text data by proto-type definition;

merging multimedia and text data, retrieved from the Internet, as a multimedia file;

accessing and playing the multimedia file retrieved from the digital content server;

determining whether the text data is processed;

retrieving the text data according to the URL information through a web accessing interface if the text data is processed.

16. The method as claimed in claim 15, wherein merging step further comprises:

determining whether the retrieved data is video data;

converting the retrieved data to a multimedia video stream if the retrieved data is the video data;

storing the multimedia video stream in a video buffer;

retrieving the multimedia and text data from the Internet if the retrieved data is not the video data; and

merging the multimedia and text data into the multimedia file.

17. The method as claimed in claim 15, wherein determination step further comprises:

determining whether an access request is retrieved; and

retrieving the text data from a text database if the access request is retrieved.

18. The method as claimed in claim 15, wherein the digital content server is connected via RTSP.

19. The method as claimed in claim 15, wherein the real text data is retrieved via SOAP.

20. The method as claimed in claim 15, wherein the multimedia file is an MPEG-4 format file or a multimedia video stream.